

## Preservation Utah 2022 Conference Sponsorship Opportunities

### Presenting Sponsor - \$10,000+

- Naming opportunities are available.
- Benefits of lower sponsorship tiers.
- Five sponsor conference registrations.
- Logo within monthly eNews (12 issues).
- 50% discount on 1 event rental (all days) at Memorial House.
- Homes Tour Tickets (8).
- Total tickets to varied PUT year-round ticketed events (8).

### Keystone Sponsor - \$5,000+

- Full-page ad in the conference program.
- Benefits of lower sponsorship tiers.
- Four sponsor conference registrations.
- Logo within monthly eNews (8 issues).
- 50% discount on 1 event rental (Sun-Thurs) at Memorial House.
- Homes Tour Tickets (4).
- Total tickets to varied PUT year-round ticketed events (6).

### Cornerstone Sponsor - \$2,500+

- Half-page ad in the conference program.
- Logo on the conference postcard mailed to 1,000+ & on digital marketing (social media, eNews).
- Benefits of lower sponsorship tiers.
- Three sponsor conference registrations.
- Logo within monthly eNews (6 issues).
- 25% discount on 1 event rental (Sun-Thurs) at Memorial House.
- Homes Tour Tickets (2).
- Total tickets to varied PUT year-round ticketed events (4).

### Buttress Sponsor - \$1,500+

- A quarter-page ad in the conference program.
- Membership in PUT's Preservation Council for annual donors of \$1,000+.
- Benefits of lower sponsorship tiers.
- Two sponsor conference registrations.
- Logo within monthly eNews (3 issues).
- Homes Tour Tickets (1).
- Total tickets to varied PUT year-round ticketed events (2).

### Tympanum Sponsor - \$500+

- Logo within the conference program.
- Membership in PUT's Advocate Council for annual donors of \$500+.
- Exhibitor space (table or sign).
- One sponsor conference registration.
- Logo within monthly eNews (1 issue).

### Program Advertisement Only - \$200-400

- Advertisement within the conference program. Half & quarter ad spots available.
- \$200 – ¼ page ad is 1 ¾" x 5" (landscape)
- \$400 – ½ page ad is 3 ¾" x 5" (landscape)

Sponsorship Opportunities available for individual events:

- Opening reception or evening social
- Breakfast, lunch or breaks
- Guest speakers, technical experts, & workshops

<https://preservationutah.org/see-our-impact/utah-preservation-conference>

### Print & Digital Deadlines – Preservation Conference

To receive the full benefits offered at each level, please note your sponsorship pledge must be received by **February 21, 2022** to be included in the promo postcard & **March 18, 2022** to be included in the remaining printed materials. These datelines apply to digital materials that cannot be edited after posting.

Contact Kelsey Maas about additional opportunities for sponsorship including the Heritage Awards, Historic Homes Tour, & more. Inquiries can be directed to [kelsey@preservationutah.org](mailto:kelsey@preservationutah.org).