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November 1, 2017

Next month we celebrate our one-year anniversary as Preservation Utah and it's been a tremendous experience for us. Over this first year, we have received so many positive and supportive comments from our members, constituents, and the public about the name transition and the new branding. With the recent completion of the new website (go ahead and look if you haven't already), we've completed our transition. Thank you for your support and patience!

I'm thrilled about what has been created and flourishes here at Preservation Utah – a powerful force for education, stewardship, advocacy, and active preservation statewide.

To support our efforts, our partners at Big-D Construction have generously offered a \$5,000 matching contribution if we can raise \$10,000 through this annual appeal. This matching gift offer from Big-D Construction will leverage the impact of the contribution I hope you will make today.

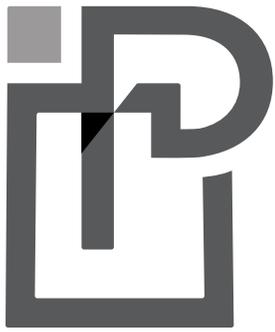
While our lifetimes are so short, the legacy of our built environment lives on. Historic places exhibit beauty, tell our stories, instill pride in your community, and serve as major economic generators. It's our collective responsibility together to see that historic places are cherished by future generations as they have been by us. [Preservation Utah will soon be announcing the availability of a new advocacy tool to make your participation easier, more direct, and more impactful. When the announcement comes, we encourage you to participate.]

We appreciate your sincerest consideration of making a generous donation toward our annual appeal for support.

Sincerely,

Janis Bennion
Chair, Board of Trustees

Kirk Huffaker
Executive Director



Preservation Utah

We've seen tremendous success over the last year, from placemaking to storytelling, and from saving places to inspiring the next generation. Here's a quick recap of some of the biggest moments:

- Support for funding toward rehabilitation of the Rockville Bridge (Rockville, Washington Co.) and Spring City School (Spring City, Sanpete Co.);
- Free tours provided to over 1,500 school children and served over 40,000 participants in our programs;
- Organization host for the Vernacular Architecture Forum national conference and assisted in hosting two other national meetings in Salt Lake City.
- Lead Utah advocate for saving the largest single economic incentive for historic preservation and community revitalization – the federal rehabilitation tax credit.
- Together, we celebrated saves and recognized successes, and shared the pain of losses.

With the transition behind us, we're moving forward with programs that truly reflect our mission to inspire and provoke a more creative present and sustainable future. That future is one we envision to be a preservation movement for people.

Foundationally grassroots in its origin, success in historic preservation in communities across the state still lies in the vision, participation, and actions of people at the local level. A renewed sense of activism is gaining steam nationally, bringing passionate people to places in need with time, ideas, and solutions.

In a movement that is focused on people, we are working toward capitalizing on our ability and expertise to convene, facilitate discussion, and lead

in solutions for a more creative present and sustainable future. And here's how...

A more creative present. In honoring the full diversity of the ever-evolving American story, we are connecting our intangible heritage to tangible places. Preservation Utah is collaborating with the Japanese community to create greater recognition of the former



Picture drawn by Sarah, a second grade student, after a tour of the City & County Building.

"Your presentation on the building's history, construction and architecture was fascinating, enlightening, and very fun. The students and instructors alike enjoyed it immensely."

– Teacher on the City & County Building
School Tour

“Keep the past alive, not only for preservation, but to inspire and provoke a more creative present and sustainable future.”

Japantown in Salt Lake City through placemaking techniques that could be integrated into and through adjacent new developments. In our continued collaboration with new and existing partners, we’re seeking ways to address fundamental social issues, making our communities more resilient and more interesting.



The “Two Rails” tour in the Central Ninth neighborhood during the Vernacular Architecture Forum Conference.

The amount of research the local scholars and authorities who volunteered to put together these tours undertook is truly staggering.

– Mike Walker, Savannah, GA, attendee of the Vernacular Architecture Forum Conference in June 2017

A sustainable future. Is anyone else worn down by all the mega-apartment developments that could be in Any City, USA? Fortunately, we’ve heard more of the public speaking up lately with concern about the sustainable future of these apartments in the greater community. And there are better options.

Amongst the fraught political environment, community health concerns, and increasing risks to the natural environment, historic preservation serves as a key nexus. From fifty years ago through the present, saving and reusing older buildings is a demonstrated community investment strategy that creates jobs and economic growth while keeping neighborhoods dense and affordable. By facilitating smart growth and walkable communities, preservation promotes healthier lifestyles for all. By keeping the landmarks of our memory and identity, preservation also provides a sense of continuity and character that promotes emotional and mental health.*

* Preservation for the People: A Vision for the Future, National Trust for Historic Preservation, May 2017.

Act today!

Please take full advantage of this generous opportunity from Big-D Construction to leverage the impact of your contribution with a year-end gift to our beloved historic places across Utah.

preservationutah.org

2017 year-in-review

Preservation Successes and Losses

Successes

Delta, Topaz Museum
Logan, five homes and historic park southeast of downtown
Salt Lake City, Central City historic district (two homes)
Salt Lake City, Utah State Fairpark (two buildings)
South Salt Lake, Columbus School
Spring City, Spring City School

Pictured: Columbus School (top right) during the 100th Anniversary Celebration, The Spring City School (middle right) just before the 2017 Heritage Days Celebration, and the Administration Building at the Utah State Fairpark with Preservation Utah staff "Jumping for Preservation".



Losses

Bountiful, Stoker School
Logan, Cache County Fairgrounds
Murray, Richard George Wheeler-designed house
Ogden, Dee School
Ogden, Weber State University, Lindquist Hall
Ogden, Wonder Bread Factory
Salt Lake City, University of Utah, Orson Spencer Hall
South Salt Lake, Granite High School
Springdale, Canyon Ranch Motel



The cafeteria of the demolished Dee Elementary School, Ogden.