

Preservation Utah 2022 Historic Homes Tour Sponsorship Opportunities

Presenting Sponsor - \$10,000+

- Naming opportunities are available.
- Benefits of lower sponsorship tiers.
- Logo within monthly eNews (12 issues).
- 50% discount on 1 event rental (all days) at Memorial House.
- Homes Tour Tickets (8).
- Total tickets to varied PUT year-round ticketed events (8).
- Conference registrations (5).

Keystone Sponsor - \$5,000+

- Full-page ad in the event program.
- Benefits of lower sponsorship tiers.
- Logo within monthly eNews (8 issues).
- 50% discount on 1 event rental (Sun-Thurs) at Memorial House.
- Homes Tour Tickets (4).
- Total tickets to varied PUT year-round ticketed events (6).
- Conference registrations (4).

Cornerstone Sponsor - \$2,500+

- Half-page ad in the event program.
- Logo on digital marketing.
- Benefits of lower sponsorship tiers.
- Logo within monthly eNews (6 issues).
- 25% discount on 1 event rental (Sun-Thurs) at Memorial House.
- Homes Tour Tickets (2).
- Total tickets to varied PUT year-round ticketed events (4).
- Conference registrations (3).

Buttress Sponsor - \$1,500+

- A quarter-page ad in the event program.
- Membership in PUT's Preservation Council for annual donors of \$1,000+.
- Benefits of lower sponsorship tiers.
- Logo within monthly eNews (3 issues).
- Homes Tour Tickets (1).
- Total tickets to varied PUT year-round ticketed events (2).
- Conference registrations (2).

Tympanum Sponsor - \$500+

- Logo within the tour program & website page.
- Membership in PUT's Advocate Council for annual donors of \$500+.
- Conference registrations (1).
- Logo within monthly eNews (1 issue).

Program Advertisement Only - \$200-400

- Advertisement within the event program. Small & large ad spots available.

<https://preservationutah.org/experience/take-a-tour/historic-home-tours>

Print & Digital Deadlines – Historic Homes Tours

To receive the full benefits offered at each level, please note your sponsorship pledge must be received by **April 20, 2022** to be included in the remaining printed materials. These datelines apply to digital materials that cannot be edited after posting.

Contact Kelsey Maas about additional opportunities for sponsorship including the Heritage Awards, preservation workshops, & more. Inquiries can be directed to kelsey@preservationutah.org.